



The Maui Website  
[www.mauichamber.com](http://www.mauichamber.com)

## Advertisement Spec Sheet

Mahalo for advertising on The Maui Website; [www.mauichamber.com](http://www.mauichamber.com).  
When creating your banner ad, please use the following specs below.  
Due to the fact that computer screens come in different sizes and resolutions,  
banner ads can not be measured in inches.  
When creating your banner ad be sure to  
set your measurements to pixels, not inches or centimeters.

### **Banner Ad**

329 x 52 pixels  
72 dpi (dots per square inch)  
Saved in a Gif, Jpeg, Tiff, Eps or PSD format

### **Page Feature Ad**

164 x 53 pixels  
72 dpi (dots per square inch)  
Saved in a Gif, Jpeg, Tiff, Eps  
or PSD format

Questions? Please contact Michael Kerns: 269-0141  
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